

FIG WORKING WEEK 2019

22-26 April, Hanoi, Vietnam

Presented by the FIG Working Week 2019,
April 22-26, 2019 in Hanoi, Vietnam

"Geospatial Information for a Smarter Life
and Environmental Resilience"



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Challenges for Surveying Professionals in the 21st Century - Ethics and the Importance of Stakeholder Engagement. (9911)

Nigel Sellars FRICS, 24 April 2019



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Introduction

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Methodology

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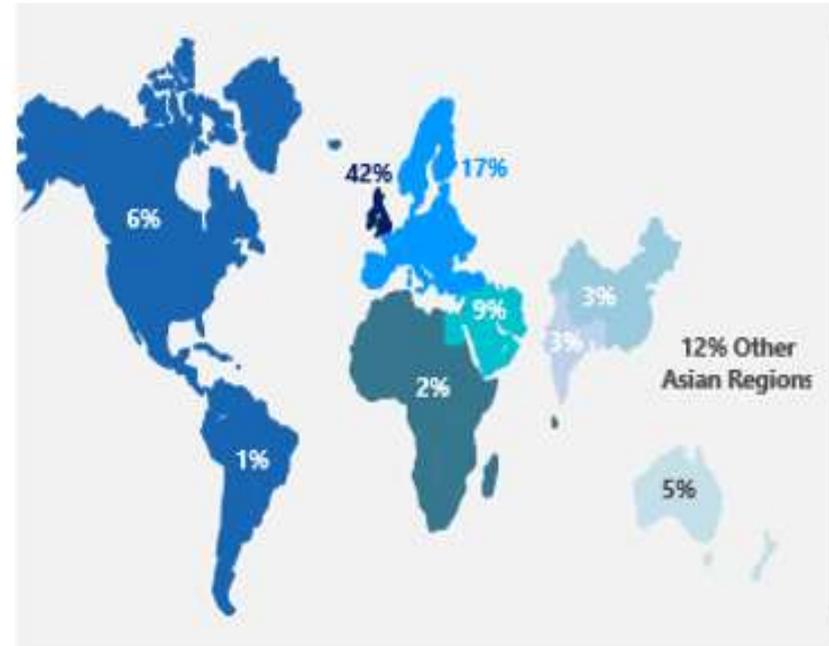
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Methodology

- Qualitative and quantitative research (in depth discussion + measurement on key points)
- Among a range of audiences: GB Members, clients, CEOs and the general public
- Plus international (mainly developed) markets, and future professionals (students)
- Member survey, sent out to c. 5,000 members



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Key take out 1:

What does professionalism mean to you?

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Key take out 2:

The model professional

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- Customer focused
- Life long learner
- Competence vs limitations
- Independent
- Communication
- Reliable
- Value add



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Key take out 3:

Differences by group

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- Investment professionals
COI
- Surveyors – Respect
- CEO Surveyors – Trust /
Competence
- Risk professionals - Regulation



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Key take out 4:

How perceptions of the surveyor
have evolved

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Vs 10 years ago...

- More inclusive
- More open to knowledge sharing
- Better soft skills

But....

- More deadline driven
- Out of hours working



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Key take out 5:

Importance of stakeholder engagement



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Views on the role of regulation

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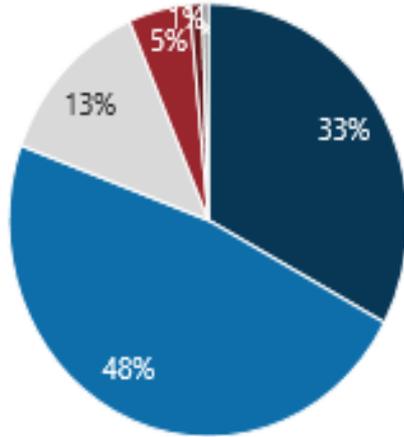


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- Strongly agree
- Tend to agree
- Neither/nor
- Tend to disagree
- Strongly disagree
- Don't know

81%
Agree

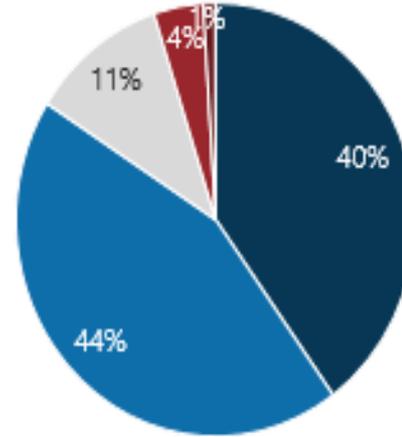
6%
Disagree



Introducing regulation of Chartered Surveyors is a good way of driving up professionalism and standards in the Chartered Surveying industry

84%
Agree

5%
Disagree



Being regulated is a key component of professionalism and vitally important to provide market and client confidence

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Challenges to professionalism

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- Behaviour of clients
- (Lack of) culture of compliance
- Project pressures (time, resource, profits)



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Summary & Thank you

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